MEDIA RELEASE

June 8, 2026

Double Vision
Matching Fund Campaign

Art Gallery of Greater Victoria
1040 Moss Street
Victoria, British Columbia V8V 4P1
250.384.4171 aggv.ca

See aggv.ca for details

Media Contact:
Sandra Hudson
tel. 250-216-1380
media@aggv.ca

The Art Gallery of Greater Victoria Invites the Community to Double Their Impact

The Art Gallery of Greater Victoria is asking the community to double their impact with a matching campaign to support the upcoming exhibition; *On the Road: Journeys through Japanese Woodblock Prints*, curated by Dr. Heng Wu, AGGV Curator of Asian Art. The exhibition, opening on October 3, highlights more than 50 works from the AGGV Asian art collection, and invites viewers to journey through the landscapes and scenes captured in Japanese woodblock prints.

Until June 30, every dollar donated, up to $20,000, will be matched by the generosity of an anonymous donor, AGGV donors; Bob Coulter and Marilyn Denton, and the Gallery Associates. The funds raised will double the Gallery's ability to tell stories through art, care for the collection for generations to come, and support this highly anticipated exhibition.

On the Road: Journeys through Japanese Woodblock Prints is a journey through the landscapes and scenes captured in Japanese woodblock prints. These works celebrate the spirit of travel, both physical and imaginative, along famed routes and hidden paths.

Travel and famous scenic locations were recurring themes in Japanese printmaking, as journeys along major roads like the Tōkaidō or views of Mount Fuji resonated deeply with the Edo-period fascination with exploration, pilgrimage, and the changing seasons. By bringing together prints from the AGGV's collection that depict these celebrated routes and scenes, this exhibition highlights how travel has long inspired artistic expression and fostered a shared sense of place.

The AGGV has the largest public collection in British Columbia, including the most important collection of Asian art in Western Canada. For over 80 years the AGGV's collection of Japanese art has grown through the philanthropy of donors and community. In particular, the Japanese woodblock prints are a major collection highlight, encompassing thousands of works from the 17th century through to the modern era.

There are three ways to donate, donations can be made at: Double Vision Donations, in-person at the AGGV at 1040 Moss Street or by mail.

The Art Gallery of Greater Victoria is located on the traditional territories of the Lək^{w}əŋən peoples, today known as the X^{w}sepsəm and Songhees Nations. We extend our appreciation for the opportunity to live and learn on this territory

-30-