

AGGV ANNUAL REPORT 2024/25



TERRITORY ACKNOWLEDGEMENT



The Art Gallery of Greater Victoria sits on the unceded and traditional territories of the Ləkʷəŋən peoples, today known as the Songhees and Esquimalt Nations. We extend our appreciation for the opportunity to live and learn on these territories.

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MESSAGE FROM BOARD PRESIDENT CAROL ANNE HARPER



It is an honour to present the 2024/25 Annual Report of the Art Gallery of Greater Victoria. This has been a year of milestones. The Gallery marked the 80th year since a group of local artists launched the “Little Arts Centre” downtown, and the 35th anniversary of the annual Art Gallery Paint-In Presented by TD Bank Group. This beloved art festival attracted over 50,000 enthusiastic visitors to Moss Street last July, all celebrating local artists on a beautiful summer day.

New senior staff joined the Gallery: Toby Lawrence, Curator of Contemporary Art; Margaret Chrumka, Director of Visitor Experience and Programs; and Justin MacDonald, Director of Finance and Administration.

This has been a year of growth. The Gallery welcomed more visitors and more members than ever before, and dramatically increased education programming – working with many more school groups and expanding classes for all ages in the beautiful studio, refurbished with thanks to the generous support of Monk Office & Art, the Gallery Associates, and generous donors who picked studio renewal as their project during the 2023/24 Annual Appeal campaign. Thanks to the Gallery’s Art Rental and Sales, the works of local artists are on the arrival and departure walls of the Victoria International Airport. The Gallery Shop is filled with the work of local artisans.

This has been a year of exciting launches that have profoundly transformed Gallery energy. A *View From Here*, celebrates the Gallery’s extraordinary permanent collection in two galleries. One is devoted to Indigenous and Canadian art from the 19th century to the present. The other showcases the Gallery’s renowned Asian art collection in the newly named ‘Roger Lee Gallery of Asian Art’.

Sensational visiting exhibitions, *Generations: the Sobey Family and Canadian Art*, and *From Warhol to Banksy*, drew thousands of visitors throughout the year. At the same time, Gallery curators presented unique exhibitions, such as a 7-hour durational performance by Holly Timpener, *A Spoonful of Sugar*, and *Beauty of Mending: Kintsugi and Beyond*, that showcased the work of Kintsugi artist Naoko Fukumaru.

We launched a new Gallery Vision that is based on welcoming, a new Gallery Mission that is based on connection, and a brand new Strategic Plan, *Together in Art*, informed by two years of vital public and member engagement. This new strategic framework will guide the Gallery over the next five years. We look forward to working together with the community to bring these strategic priorities to life.

As always, this has been a year of gratitude. We are grateful for the strong commitment to the Gallery by staff and leadership, by members, by donors, and by our many volunteers, including the Board and the Board of the AGGV Foundation. We are grateful to all who contribute to the life and success of the Gallery. A heartfelt thank you to all who visit and support the AGGV in so many ways.

MESSAGE FROM DIRECTOR/CEO

NANCY NOBLE



I am so honoured to be part of the team at the Art Gallery of Greater Victoria. It has been an extraordinary year. Together with board, staff and our supporters we have seen record attendance, significant growth in fundraising and membership and a greater awareness of the AGGV. It has been a pleasure to provide art experiences for the community.

Early in 2024, we opened *A View from Here*, an exploration of the AGGV's collection. Highlighting works from three major collecting areas – Asian art, Canadian and Historical art and Contemporary art – this exhibition expands visitors understanding of the breadth, depth and importance of the AGGV's collection. Other AGGV temporary exhibitions included an exploration of the art of Kintsugi in *Beauty of Mending* and *From Balzar to Hunt*. We also hosted two significant traveling exhibitions – *Generations: The Sobey Family and Canadian Art* and *From Warhol to Banksy*.

Programming drew diverse groups of people to the Gallery from events for members and donors to art lectures, family, school and studio programs. Thanks to the Gallery Associates for their art tours, lecture series and for supporting the Gallery financially.

The community responded well to this diverse set of exhibitions and programs. Our attendance grew almost 25% over the past year with additional visitors to the Art Gallery Paint-In and more people attending exhibitions, programs and events for a total of almost 100,000 visitors. Our Family Sunday visitation grew to over 1,400 participants on nine Sundays over the year. The Gallery Shop and Art Rental and Sales provided opportunities to further support local artists and artisans while supporting the Gallery financially.

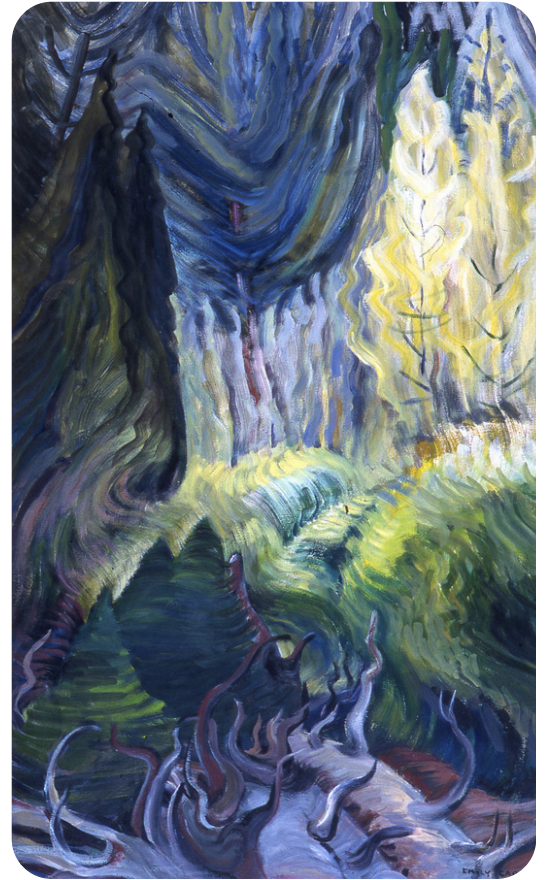
Raising funds to support our amazing offerings was very successful. The AGGV is already in the enviable position of raising 60% of our revenues from earned and contributed revenue and only relying on 40% from government. This past year our contributed revenues (donations, sponsorship, major gifts) increased by 28%, raising an additional \$200,000. Membership grew by 40% including over 600 new members, and revenues almost doubled year-over-year. Admission revenues almost doubled, and retail sales were also up.

In April 2024, we received a transformational gift from art historian Roger Lee, as a tribute to his parents and grandparents. The gift was recognized with the naming of the Roger Lee Gallery of Asian Art.

After significant consultation with the community, the Board and staff launched *Together in Art*, outlining a new vision, mission and values and five-year strategic plan. We identified **5 strategic goals** we will be working toward achieving over the next five years.

In a year where significant global events, political shifts and economic uncertainty led to challenging times, art creation and appreciation continued to contribute to people's well-being. The AGGV is pleased we could play a small role in giving people the opportunity to be together in art. We look forward to continuing to provide exceptional art experiences for all.

EXHIBITIONS



A VIEW FROM HERE Reimagining the AGGV Collection

April 27, 2024 – April 27, 2029

Co-curated by AGGV Chief Curator, Steven McNeil, AGGV Curator of Asian Art, Dr. Heng Wu, and former AGGV Assistant Curator, Mel Granley.

"We have planned these galleries to increase the visibility of our vast collections, and to connect those collections with some exciting upcoming traveling exhibitions the AGGV will host in 2024 and 2025. There will be a common approach to interpreting the collections within these galleries: to look at key historical works through a contemporary lens. Our interpretive approach is intentionally broad, because our collections themselves are broad in scope: spanning the continent of Asia (with emphasis on the art of China and Japan); and the lands that make up present day Canada (with a strong emphasis on the art of Coastal British Columbia). Visitors will have opportunities to reconnect with significant objects the AGGV is well known for, including key works by Emily Carr and Frederick H. Varley."

– Steven McNeil, AGGV Chief Curator & Director Collections and Exhibitions

Image Credits: (L/T) Meryl McMaster, *Winged Calling* (detail) 2012, Digital chromogenic print, Purchased with the support of the Canada Council for the Arts Acquisition Grants program and the Burri-Tobey Art Acquisitions Fund, AGGV 2015.014.002 | (L/B) *Yixing Teapot*, earthenware; yixing clay, Gift of Roger Lee, AGGV SC1732a,b. Courtesy of the AGGV. (R) Emily Carr, *Light Swooping Through*, 1938–39, oil. Gift of Hon. Mark Kearley, AGGV1964.229.001.

EXHIBITIONS



GENERATIONS

The Sobey Family and Canadian Art

June 29 – October 27, 2024

Organized and circulated by McMichael Canadian Art Collection.

Curated by Sarah Milroy, McMichael Canadian Art Collection, Executive Director & Chief Curator.

A once-in-a-lifetime opportunity to explore one of Canada's most legendary private collections.

"A two-year touring exhibit featuring iconic pieces from one of Canada's most legendary private collections begins its final stop Saturday at the Art Gallery of Greater Victoria, where it will remain on display until October.

'It's a very special exhibition,' said Steven McNeil, chief curator and director of collections and exhibitions for the AGGV. 'Because these are works in private hands, it's quite a rare thing to see. It's one of the best collections in the country, so we were really excited to have the show come to Victoria.'"

– Sobey family art collection makes rare tour stop at Art Gallery of Greater Victoria, Victoria Times Colonist, by Mike Devlin, June 28, 2024.

Image Credits: (T/L) Alex Colville, *Road Work*, 1969 | (B/R) *Generations*, exhibition view, 2024. Courtesy of the AGGV. (R) Kent Monkman, *Study for "mistikôsiwak (Wooden Boat People)": Resurgence of the People, (Final Variation)* (detail), 2022.

EXHIBITIONS



A SPOON FULL OF SUGAR Performance by Holly Timpener

November 23, 2024

Curated by Dr. Toby Lawrence, AGGV Curator of Contemporary Art, and presented in collaboration with Camosun College Visual Arts Department.

"A Spoon Full of Sugar explores the potential of performance as a transformative medium, both for the artist and the audience. While Holly engages their personal experiences through their performance, the long duration of this piece also presents the audience with designated space and time to consider their own lived experiences and biases in relation to the ideas that frame Holly's work."

- Toby Lawrence, AGGV Curator of Contemporary Art

Image Credits: Holly Timpener, *A Spoon Full of Sugar*, performance, 2024. Photos by Kyra Kordoski, courtesy of the AGGV.

EXHIBITIONS



BEAUTY OF MENDING Kintsugi and Beyond

November 30, 2024 – May 25, 2025

Curated by Dr. Heng Wu, AGGV Curator of Asian Art.

"There is a crack, a crack in everything. That's how the light gets in."

- Leonard Cohen

"Brokenness is not the end, but an opportunity for transformation. Through the art of Kintsugi, we explore how things—and perhaps even ourselves—can become more beautiful for having been broken."

- Heng Wu, AGGV Curator of Asian Art

Image Credits: Naoko Fukumaru, *Reborn from One Fragment*, 2024, Imari ware (c. 1700's); Urushi laquer, resin, plaster, 24K gold. Courtesy of Naoko Fukumaru | Naoko Fukumaru, *Born*, Emu eggs; blackberry thorns, Urushi laquer, resin, brass. Courtesy of Naoko Fukumaru. | (R) *Beauty of Bending*, exhibition view, 2024. Courtesy of the AGGV.

EXHIBITIONS



FROM WARHOL TO BANKSY

December 14, 2024 – April 27, 2025

Organized and circulated by the Kelowna Art Gallery. Curated by Christine May. Courtesy of the Paul and Tracy Mitchell Collection.

"...More than 100 examples are on display in Victoria, including Lichtenstein's Drowning Girl, who'd rather sink than call Brad for help; Banksy's Grannies, knitting cozy sweaters that say "Punk's Not Dead" and "Thug For Life"; and, of course, to appease the pop art populists, Warhol's tomato soup cans."

- A Poppy Subversion, Macleans Magazine, December 2024 by Rosemary Counter

From Warhol to Banksy, featured the first Victoria screening of the 2017 HBO documentary Brillo Box (3 ¢ off), written and directed by Lianne Skylar, playing in the Gallery's Drury Gallery for the duration of the exhibition.

Image Credits: From Warhol to Banksy, exhibition view. Courtesy of the AGGV. | Banksy, *Grannies*, 2006, screenprint on paper, ed. 496/500. Courtesy of the Paul and Tracy Mitchell Collection. Photo by Yuri Akuney, Digital Perfections. | Roy Lichtenstein, *Drowning Girl*, Roy, after original from 1963, offset lithograph on paper. Courtesy of the Paul and Tracy Mitchell Collection. Photo courtesy of Kelowna Art Gallery, taken by Yuri Akuney, Digital Perfections.

EXHIBITIONS



FROM BALZAR TO HUNT

December 14, 2024 – April 27, 2025

Curated by Steven McNeil, Chief Curator & Director of Collections and Exhibitions.

“Presented in conjunction with guest curator Christine May’s From Warhol to Banksy exhibition, From Balzar to Hunt provides a regional complement to Pop Art’s more familiar international icons. Joan Balzar’s boldly coloured, hard-edge abstractions have lost none of their vitality since they were first shown in the 1960s and ’70s, while Heiltsuk artist Shawn Hunt’s fusion of Pop and Northwest Coast motifs reminds us of Pop Art’s intelligently playful nature. Additional artists include local legend Michael Morris and the underappreciated Audrey Riller.”

– From Balzar to Hunt, Preview Magazine, April/May 2025 by Michael Turner

Image Credits: *From Balzar to Hunt*, exhibition view, 2024. Courtesy of the AGGV.

PROGRAMS



KEMI CRAIG

AFROQUATICS ARTIST TALK

April 18, 2024

City of Victoria Artist in Residence Kemi Craig and the creative team behind *Afroquatics: A Call and Response Below the Surface* offer this key artist talk that delves into the themes and technology which supports the installation.

AMANDA MARIE

CERAMICS IN THE COURTYARD

May - June, 2024

An opportunity to learn hand-building clays skills over six sessions with ceramic artist Amanda Marie, while reflecting on the ceramic art from the AGGV's collection featured in *A View From Here: Reimagining the AGGV Collections*.

Image Credits: (L) *Afroquatics*, exhibition view, 2024. | (R) Ceramic artist Amanda Marie with Ceramics in the Courtyard program participants, 2024. Images courtesy of the AGGV.

PROGRAMS



JESSICA SAULT & CHEYANNE TINOCO

CEDAR WEAVING WORKSHOP

September 28, 2024

Jessica Sault, Nuu-chah-nulth from the Tseshaht Nation, and Cheyanne Tinoco from the Cowichan Nation guide an opportunity to the Indigenous art of cedar-hat weaving while reflecting on the works of Ursula Johnson, a Mi'kmaq artist featured in the *Generations* exhibition.

VIRGIL SAMPSON

DRUM MAKING DEMONSTRATION

June 27 & September 29, 2024

Coast Salish artist from the Tsartlip Nation and Nez Perce Territory, Virgil Sampson shared his commitment to the art of drum making through a demonstration and an opportunity for visitors to hold tools, feel the materials, and learn some of Sampson's methods.

Image Credits: (L) Jessica Sault during the Cedar Weaving Workshop, 2024. | (R) Virgil Sampson during the Drum Making Demonstration, 2024. Images courtesy of the AGGV.

PROGRAMS

ANNUAL REPORT 24/25



NAOKO FUKUMARU

ART OF KINTSUGI DEMONSTRATION

November 30, 2024

On the opening day of *Beauty of Mending: Kintsugi and Beyond*, exhibiting artist Naoko Fukumaru guided visitors through the repair of a few small ceramic dishes while sharing the history of this centuries-old repair technique and the associated methods along with stories about life, family, and how she became connected with this art form.

Image Credits: (L) Featured Beauty of Mending artist, Naoko Fukumaru, demonstrating kintsugi | (R/T) AGGV Curator of Asian Art, Dr. Heng Wu with Naoko Fukumaru | (R/M) Demonstration attendees in the Spencer gallery. | (R/B) Overhead view of Naoko Fukumaru demonstrating Kintsugi repair. All images courtesy of the AGGV.

AGGV

PROGRAMS



KEMI CRAIG

BIPOC TEEN ART RESIDENCY

Free, after-school program to explore the exhibitions and create.

January, 2024 – June, 2025

With a focus on From Warhol to Banksy, From Balzar to Hunt, Beauty of Mending, and A View From Here, Kemi Craig along with local BIPOC artists guide a cohort of Grade 10, 11, and 12 students who self-identify as Black, Indigenous, and/or a Person of Colour through a residency that explores their perspectives to shape a new vision of art and storytelling.

Image Credits: Artworks created by participants of the BIPOC Teen Art Residency, 2025. Courtesy of the AGGV.

PROGRAMS



FAMILY SUNDAY

Hands on activities for the whole family.

Every third Sunday of the month, October - June.

Inspired by AGGV exhibitions and community events, Family Sunday offers an opportunity to come together, visit the exhibitions, and hands-on making opportunities. Special guests such as storytellers, artists, performers, and musicians are often invited to enliven this afternoon of fun.

Image Credits: Family Sunday participants enjoying hands-on activities at the Gallery, 2024/25. Courtesy of the AGGV.

PROGRAMS



SCHOOL PROGRAMS

Inquiry-based explorations of the current exhibitions.

September, 2024 – June, 2025

The AGGV School Programs were reimagined this past school year, providing exhibition tours and workshops designed for elementary, middle, and secondary school groups. Lead by the education staff, the programs cultivate visual literacy and promote critical thinking about the world around us through art's cultural and social contexts.

Image Credits: AGGV School Program participants, 2024/25. Images courtesy of the AGGV.

PROGRAMS



SOUNDTRACK

Celebrating the interplay between art and music.

October, 2024 – June, 2025

In collaboration with the Victoria Conservatory of Music and the Victoria Symphony's vsNEW program, participants connect with the work in *A View From Here* and spend the fall and winter creating a musical composition, culminating in a performance at the Gallery. Recordings of the completed compositions are included alongside each of the artworks, adding to our shared appreciation of music and art.

Image Credits: Victoria Symphony performance of Soundtrack participants' compositions, 2025. | Sophie Pemberton, *Rejected*, 1899–1903, Purchased with funds from the Cora Shaw Fund. AGGV 2024.001.001. | Pat Martin Bates, *The Angel of the Blue Sky is Crying Parrallax Tears* (detail), 1998, acrylic, aluminum lightbox, thread, metal grommets, feathers, Gift of the following generous donors: Oak Bay Marina Ltd.; Karin E. Koerner; Robert Drurie; Ian Izard; Robert Wallace; Kathy Stole; Anne Vogel; Jayne Pullen; Terry Harper; Steve McKerrell; G.C. Atken and Bob Brand. AGGV1998.004.001. All images courtesy of the AGGV.

PROGRAMS



AGGV STUDIO

The place for one-of-a-kind art-making experiences for all ages.

New one-off classes and ongoing series offered seasonally.

AGGV classes, workshops, and camps are guided and facilitated by the Gallery's skilled educational team along with professional artists who believe in the transformative power of art. The diverse range of programs provide participants with the opportunity to explore art in the Gallery spaces and then create their own unique works while building critical thinking skills and visual literacy.

Image Credits: AGGV Studio participants, 2024/25. Images courtesy of the AGGV.

PROGRAMS



ART GALLERY PAINT-IN

One of the largest art festivals of its kind in Canada.

July 20, 2024

Drawing 50,000 people to the Gallery and Moss Street for the 35th anniversary of the beloved annual event. The day was another big success featuring artists, activities, music, food and fun. Visitors from near and far attended the Art Gallery Paint-In presented by TD Bank Group, which brought Vancouver Island artists together in a community celebration of art!

Image Credits: Art Gallery Paint-in artists and attendees, 2024. Courtesy of AGGV.

ACQUISITIONS



With over 22,000 works of art, the AGGV collection represents significant works produced in this region and art that represents our histories.

Since its founding, the AGGV has been assembling work from around the Pacific Rim and has established one of the finest collections of Asian art in Western Canada. This year's significant acquisitions include pieces by Dana Claxton, Bill Reid, Alexander Calder and several additions to the Asian Art collection from Imao Keinen (1845 – 1923).

Above Left: Dana Claxton (b. 1959), Canadian/Wood Mountain Lakota First Nation, *Headdress – Connie*, 2019, edition 1/5, LED firebox with transmounted lightjet duratrans, 157.5 x 106.7 x 20.3 cm, Purchased from the Artist with funds from the Audain Foundation Fund for Indigenous Arts. AGGV 2024.011.001

Above Right: Bill Reid (1920–1998), Canadian/Haida, *Killer Whale*, 1984, bronze, edition 2 of 9, 80"x23"x22". In memory of Ronald Laird Cliff, CM, OBC. AGGV 2024.012.001



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ACQUISITIONS

[CLICK HERE TO VIEW](#)

ACQUISITIONS



Above: Alexander Calder, *Buoys*, 1965, gouache on paper, 109.5 x 76.5 cm, framed. Gift of Dr. Aileen P. McConnell. AGGV 2040.006.001.



Left: Fred Herzog (1930 – 2019), *Chinatown, Nanaimo*, 1959, edition of 20, archival pigment print, 45.7 x 30.4 cm. Purchased with funds from the George & Lola Kidd Fund for BC Art. AGGV 2024.008.007.



Right: Imao Keinen (1845 – 1923), *Brambling, Rose and Bamboo* (detail), print, ink on paper. Keinen *Kacho Gafu* (Keinen's Birds and Flowers Paintings Manual), Spring Volume, c. 1880s, 25.6 x 36.7 cm. Wes Hartley Estate. AGGV 2025.003.011.

AGGV STAFF

ADMINISTRATION

Nancy Noble
AGGV Director & CEO

Justin Mac Donald
Director of Finance and Administration

Navjot Singh
Accounting and Database Coordinator

Paulina Ortlieb
Administrative Coordinator

DEVELOPMENT & MARKETING

Ellen Manning
Director of Development & Marketing

Megan Landels
Donor and Sponsor Officer

Claire Beauchamp
Marketing Specialist

Tony Adams
Membership and Donor Services Coordinator

Kosar Movahedi
Graphic Designer & Social Media Coordinator

VISITOR EXPERIENCE REPRESENTATIVES:

Roya Azizi
Ari Doughty
Karin Johnson
Rhiannon Jeffrey
Elaheh Karamad
Barbara Parker
Richard Turner

VISITOR EXPERIENCE & PROGRAMS

Margaret Chromka
Director of Visitor Experience & Programs

Anu Henderson
Administrator, Curatorial and Learning & Engagement

Jeri Engen
Educator, School and Family Programs

Meghan Kraus
Studio Coordinator

April Caverhill
Family Sunday Coordinator/Studio Instructor

Daniel Martinez
Events Coordinator

Jane Broomfield
Visitor Experience Coordinator

Barbara Parker
Visitor Experience Supervisor

GALLERY SHOP/ART RENTAL + SALES

Andria Winters
Gallery Shop Coordinator

Erin Cooper
Art Rental + Sales Coordinator

Karen Cooper
Art Rental & Sales Consultant

Donna Wenkoff
Retail Assistant

SECURITY/BUILDING

Chris Clarke
Custodian

CURATORIAL

Steven McNeil
Chief Curator & Director of Collections and Exhibitions

Dr. Heng Wu
Curator of Asian Art

Dr. Toby Lawrence
Curator of Contemporary Art

Anu Henderson
Administrator, Curatorial and Learning & Engagement

COLLECTIONS

Stephen Topfer
Director, Collections and Facilities

M. Ali Kahn
Gallery Preparator 1 / Technician

Salma Naili
Registrar

Liam Hogan
Gallery Preparator 2

DEPARTING STAFF

Thank you for your contribution!

Eric Cameron
Chantelle Clark deceased
Shelby Fondrick
Mel Granley
Bonnie Hosokawa
Dilan Ilhan
Raha Karamad
Gary Leibel
Karen Monteith
Eliana Parker
Seb Santoro
Natalie Rollins
Lisa Wallace
Tori Windle

AGGV STAFF



Image Credits: AGGV Staff, 2024/25. All images courtesy of AGGV.

VOLUNTEERS

Our volunteers donated thousands of hours to the Gallery throughout the 2024/25 fiscal year. This level of commitment is remarkable and makes the AGGV a better place.

Volunteers contributed their time in the Gallery Shop, in the archives, to Family Sunday and School programs, at various receptions and events, and at the AGGV's biggest community event, the Art Gallery Paint-In.



A VERY SPECIAL THANK YOU TO OUR LONGSTANDING VOLUNTEERS!

We couldn't do what we do without the generous support of our volunteers.

The Art Gallery of Greater Victoria recognizes the commitment and expertise of each of our volunteers as one of the most valuable assets to our organization. We have approximately 200 volunteers who work together with our staff as Gallery Shop assistants, special event hosts, and in various departments including Learning & Engagement, Development & Marketing, and Collections. We extend a heartfelt thanks for supporting the Gallery.



Image Credits: 2024/25. All images courtesy of AGGV.

THE GALLERY ASSOCIATES

Thank you to the Gallery Associates. The Gallery Associates donated \$100,000 towards the AGGV Studio Renewal, and our Asian Art Catalogue series.



THE GALLERY ASSOCIATES EXECUTIVE COMMITTEE

Louise Klaassen, President | **Donna Jones**, Past President | **Lynda Philippsen**, First Vice President | **Bill Huzar**, Second Vice President | **Elizabeth Pulker**, Secretary | **Joan Huzar**, Treasurer | **Janyce Ronson**, Membership Chair | **Wendy Warren**, Programme Chair

And other hard-working committee members.

Image Credit: The newly revitalized AGGV Studio, 2025. Courtesy of the AGGV.

AGGV BOARD

With the leadership of our Board, the Gallery continues to be one of the best in the country.



BOARD MEMBERS

Carol Anne Harper, President | **Eva Baboula**, 1st Vice President | **Selma Linzer**, 2nd Vice President | **Donna Jones**, Secretary | **Greg Pedersen**, Treasurer | **Chuck Burkett**, President AGGV Foundation | **Louise Klaassen**, President Associates | **Brian Gordon** | **Whitney Archer** | **Mona Chai** | **Patricia Lortie** | **Robert Rames** | **Lise De Moissac** | **Dean Lawton, KC** | **Godfrey Archbold**

Image Credit: AGGV Board of Directors 2024/2025 (L-R/T-B): Brian Gordon, Nancy Noble, Dean Lawton, KC, Robert Rames, Carol Anne Harper, Eva Baboula, Whitney Archer, Lise de Moissac, Donna Jones, Selma Linzer, Mona Chai. Not pictured: Greg Pedersen, Trish Lortie, Godfrey Archbold, Chuck Burkett.

DONORS & PARTNERS



Thank you, Donors and Partners. Your support makes an immediate and lasting difference to the AGGV. Contributions by donors to our Annual Fund and sponsorship by our partners, support our programming, exhibitions, and events.

Community members accessed the Gallery through Feel Free – Free Gallery Days, supported by TD Bank Group. Contributions to our Capital Fund have made it possible for us to plan new possibilities for the AGGV. Thanks also to the AGGV Foundation for their support.

The AGGV received a transformational gift from art historian Roger Lee, as a tribute to his parents and grandparents. The gift was recognized with the naming of the Roger Lee Gallery of Asian Art, in honour of his parent's 李炳華 (Henry Bing Wah Lee) and 李周潤愛 (Marion Oi Joe Lee), and his grandparents and the families of 李崇廣 (Lee Due) and 周瑞祺 (Chow Suey Kay).

**[CLICK HERE TO
VIEW A LIST OF](#)**

PARTNERS

**[CLICK HERE TO
VIEW A LIST OF](#)**

DONORS

Image Credit: (L) AGGV Chief Curator & Director of Collections and Exhibitions with Patricia Martin Bates, 2024. | (R/T) AGGV visitors viewing the exhibition *Generations*, 2024. | (R/B) Art Historian, Roger Lee speaking about Yixing teapots, at AGGV's *Favourite Things* event, 2024. All images courtesy of the AGGV.

ENGAGEMENT

GALLERY VISITORS

IN PERSON

April 1, 2024 to
March 31, 2025



49,154



39%



FREE PUBLIC ACCESS – 'FEEL FREE DAYS' SUPPORTED BY TD BANK GROUP

April 1, 2024 to
March 31, 2025



9,896



59%



GALLERY PROGRAM PARTICIPANTS

April 1, 2024 to
March 31, 2025



4,299



ART RENTAL + SALES / EVENT PARTICIPANTS

April 1, 2024 to
March 31, 2025



54,059



Including:

The Art Gallery Paint-In

MEMBERSHIP

NEW MEMBERS

April 1, 2024 to
March 31, 2025



577



42%



MEMBERSHIP REVENUE

April 1, 2024 to
March 31, 2025



\$113,064



49%



WEBSITE VISITORS

AGGV.CA

April 1, 2024 to
March 31, 2025



215,649



32%



EMAGAZINE.AGGV.CA

April 1, 2024 to
March 31, 2025



26,113



90%



ENGAGEMENT

SOCIAL MEDIA FOLLOWERS

INSTAGRAM



14.5 K



24%

FACEBOOK



12 K



4.3%

X



5,589



1.5%

YOUTUBE



442



7.5%

BLUESKY



137

NEW!

EMAIL NEWSLETTER SUBSCRIBERS

SEE ART



9,720

50.6% Open Rate



11%

MEMBERS' UPDATE



2,733

73.1% Open Rate



24%

ART RENTAL & SALES



888

60.3% Open Rate



6%

AGGV MAGAZINE



804

70.5% Open Rate



13%

ART CLASSES



113

55.9% Open Rate

NEW!

SCHOOL TOURS & EDUCATION



59

50% Open Rate

NEW!

INDIGENOUS ART & EVENTS



11

50% Open Rate

NEW!

VOLUNTEER AGGV



194

67.6% Open Rate

NEW!

MEDIA COVERAGE

ARTICLES & MENTIONS

April 1, 2024 to
March 31, 2025



117



Including:

Galleries West, CBC Radio,
The Globe & Mail, The Tyee,
and CTV Vancouver Island

FINANCIAL SUMMARY



The Art Gallery of Greater Victoria (AGGV) financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Fund accounting is applied which results in the AGGV recording its activities in the Operating Fund, Restricted Capital and Internal and External Restricted Funds.

For the fiscal year ending March 31, 2025, the Operating Fund recorded a net surplus of \$143. This positive result exceeded expectations, primarily driven by higher-than-anticipated revenues from admissions and retail sales.

The Restricted Funds saw a total net increase of \$281,414 during the same period. This included a \$248,901 increase in the Capital Restricted Fund and a \$32,513 increase in the Internal/External Restricted Funds.

Restricted Funds are sourced from individual and corporate donations, government grants, and investment income. Externally restricted funds are designated for specific purposes, such as the new gallery project, art acquisitions, special programming, and the care of the collection. Internally restricted funds are allocated by the Board to cover significant, infrequent expenses, including major facility repairs and insurance deductibles.

Justin Mac Donald, CPA, CA
AGGV Director of Finance & Administration

CLICK TO VIEW
**FINANCIAL
STATEMENTS**



ART GALLERY OF GREATER VICTORIA

1040 Moss Street, Victoria BC, V8V 4P1 | (250) 384-4171 | aggv.ca



Cover Image Credit: Dylan Thomas (Coast Salish, born 1986), *Serpent Cycle*, 2019, serigraph. Purchased with the assistance of Donna and John de Haan in memory of Stella S. Zwirzenski. AGGV 2020.009.003. Image courtesy of the AGGV.