

MEDIA RELEASE

June 28, 2017

TD Art Gallery Paint-In
July 15, 2017

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TD Art Gallery Paint-In celebrates 30 years

It's been three decades since the Art Gallery of Greater Victoria had the idea to hold an outdoor community arts event free to the public. This year, the thirtieth annual TD Art Gallery Paint-In promises more art, more food and more fun than ever before.

Mark the calendar for Saturday, July 15. The AGGV opens at 10:00 a.m., the street will be hopping from 11:00 a.m. to 4:00 p.m., and the fun will continue in the Family-friendly Beer Garden until 9:00 p.m.

"We're thrilled to support this fantastic community event, which helps people build connections and strengthens the communities where we live and work," says Dave Golen, District Vice President, TD Bank Group. "We look forward to celebrating this special anniversary and taking part in this continued fun-filled tradition."

It's a unique chance to explore an incredibly wide variety of local art, as well as meet and celebrate the artists. This year, the most artists in the history of the event (more than 170), will line both sides of Moss Street as they work on site and mingle with the public.

"Every year, the event has grown," says AGGV director Jon Tupper. "In 1986, a handful of artists worked and exhibited in the AGGV parking lot, and this year we expect more artists than ever to line Moss Street as we bring art onto the street and into our community."

The free event draws more than 30,000 people and has something for everyone, including hands-on Imagination Stations. Even the pets are well looked after with doggy drink stations—and this year there is a chance for them to unleash their inner artist at the Creative Pet Station.

During the day, the Art Gallery of Greater Victoria, at 1040 Moss St., is open to the public free of charge from 10:00 a.m. to 6:00 p.m. The *Long-Standing Artist Exhibition* honours and celebrates 25 artists for their contributions to the TD Art Gallery Paint-In and our community. The exhibition will take place in the Spencer Mansion at the Gallery, and runs Saturday, July 15, and Sunday, July 16. Another special retrospective, titled *Paint-In Stories*, explores what the event means for individuals and the community by sharing the stories of those who have been a part of it. This project takes place leading up to, during, and following Paint-In through digital and physical formats.

The Family-friendly Beer Garden will be set up out front of the AGGV from 11:00 a.m. to 9:00 p.m. Afternoon grooves include Benedict Beattie's ambient, Central and South American rhythms and Zoubi Arros's folk-pop tunes, and beginning at 5:00 p.m. the Latin Project will have the crowd dancing. Beverages will be offered from returning sponsors Lighthouse Brewing Company, Mission Hill Winery, and Sea Cider Farm and Ciderhouse.

There is also the promise of delicious food and drink along the street, including Ali Baba Pizza, DeeBee's SpecialTea Foods, Greek on the Street, Mama Rosie's Food Truck, Rogers' Chocolates, Shatterbox Coffee Bar, Discovery Coffee, Donut Delights, Fresh Coast Health Food Bar, Victoria Oven and Lemon Heaven.

Art Gallery of Greater Victoria

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The event wouldn't be possible without the support of sponsors. They are TD Bank Group, Duttons & Co., Opus Art Supplies, Parkside Hotel and Spa, Pedersen's Event Rentals, Prestige Picture Framing, Thrifty Foods Fairfield, Aculoft, Cherish at Central Park, Bosleys on Yates, 10 Acres Bistro, the City of Victoria, the Capital Regional District, Cycling Without Age, artsREACH, Fairfield United Church, refuse Resource Recovery, the Times Colonist and Trapeze Communications.

Please note Moss St. will be closed to traffic from 11:00 a.m. to 4:30 p.m., and there is no parking on the street during the event. Event organizers encourage visitors to bus, walk or bike—bike parking is available at the AGGV.

If you'd like to be a part of the "behind-the-scenes" action, you can sign up to volunteer at aggv.ca.

For more information, visit www.aggv.ca or call 250-384-4171.