

# Winter Market in the Spencer Mansion

## Call for Submissions

We're seeking Makers from the Greater Victoria and Vancouver Island area for our Annual Winter Market in the Spencer Mansion at the Art Gallery of Greater Victoria. If you have never sold any of your handmade works through our Gallery Shop or Art Rental and Sales Program before this is a great time to be seen and showcased!

Visitors to the Gallery have the opportunity to take in the current Exhibitions while also visiting the Winter Market, making this a fantastic weekend event leading up to the Holiday Season. Last year during the weekend of the Winter Market nearly 2,000 people made their way through the Art Gallery, and we hope to attract even more this year!

**Event Dates:** November 23 - 26, 2017

**To Apply:**

Email: [awalkercollins@aggv.ca](mailto:awalkercollins@aggv.ca)

In your Subject Header please include "*Winter Market 2017 Application*". In the body of your email please include your Full name, Business name, Phone #, Email, Website, and Social Media Titles.

Minimum of 5 good quality images of your items. Items must be locally produced and designed by you. If chosen to participate this year we will require one high resolution professional image of your products for promotional purposes. Applicants will be chosen based on a juried selection and notified by August 31<sup>st</sup> if they have been chosen to participate this year.

**Application Deadline:** September 1, 2017

**Vendor Fee:**

\$450 per table, includes one 2' x 6' table. Approximately 8'x8' of space. 50% deposit of your fee will be due by September 30<sup>th</sup> in order to secure your table at the event and ensure that you are included in all promotional materials. The remaining 50% of your fee is due by end of day on November 16<sup>th</sup>.

**Due Date Timeline:**

September 1, 2017 – Application Due

September 15, 2017 – Invitation to Participate

September 30, 2017 – 50% deposit and high resolution image due

November 16, 2017 – Final fee payment due

November 23, 2017 – Set-up (10:00AM – 5:00PM) – Launch of the Winter Market (including refreshments and entertainment)

November 23 - 26, 2017 – Winter Market in the Spencer Mansion

November 26, 2017 – Take-down (5:00PM – 7:30PM)

**Marketing Campaign:**

Professional Poster Distribution throughout Victoria

Social Media Event (7000+ Followers)

Twitter / Instagram Exposure (3000+ Followers)

Internal Mail out to AGGV Subscribers (5000+ Subscribers)

\*Launch Night to include cash bar and live music